

FIG. 2

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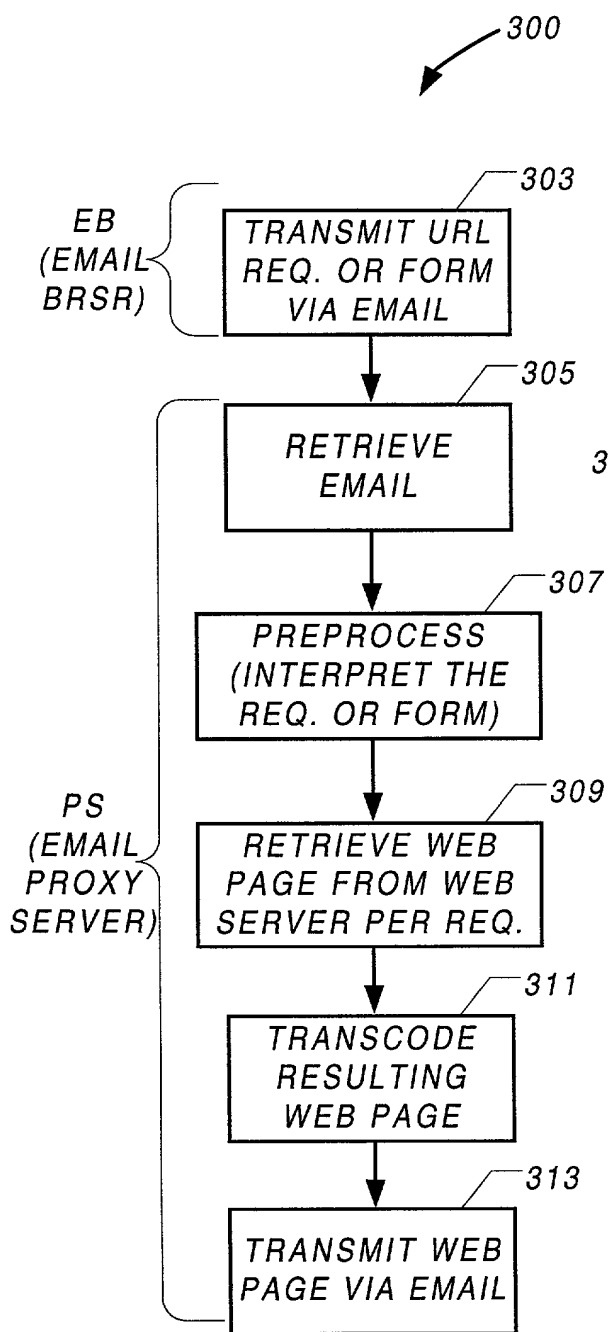


FIG. 3A

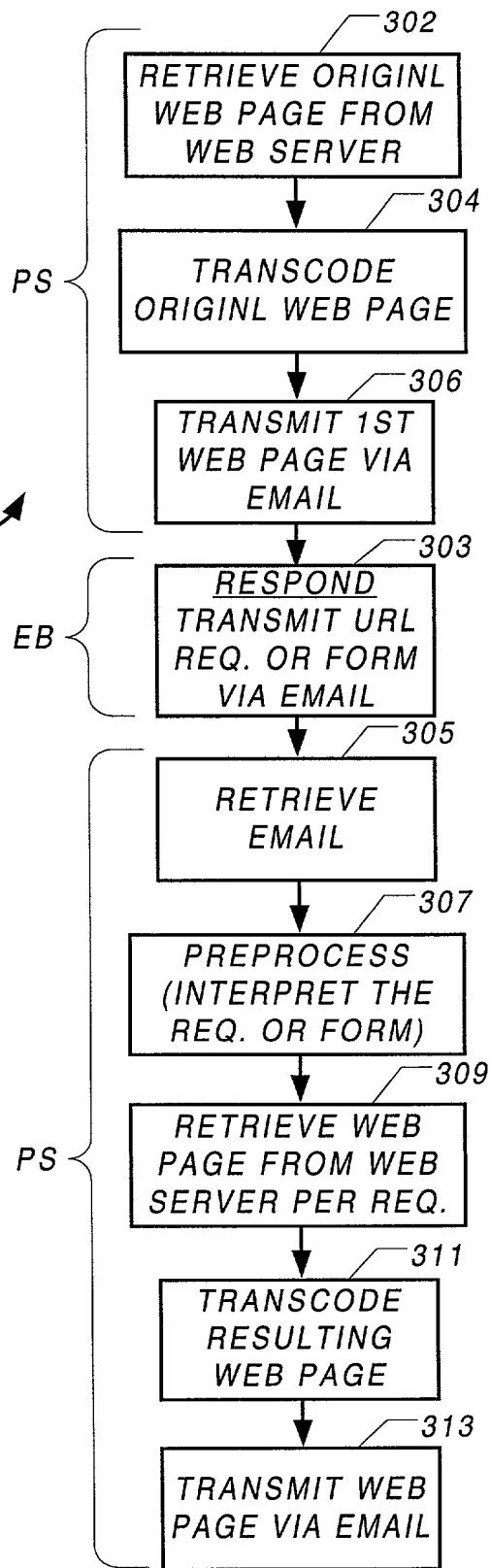


FIG. 3B

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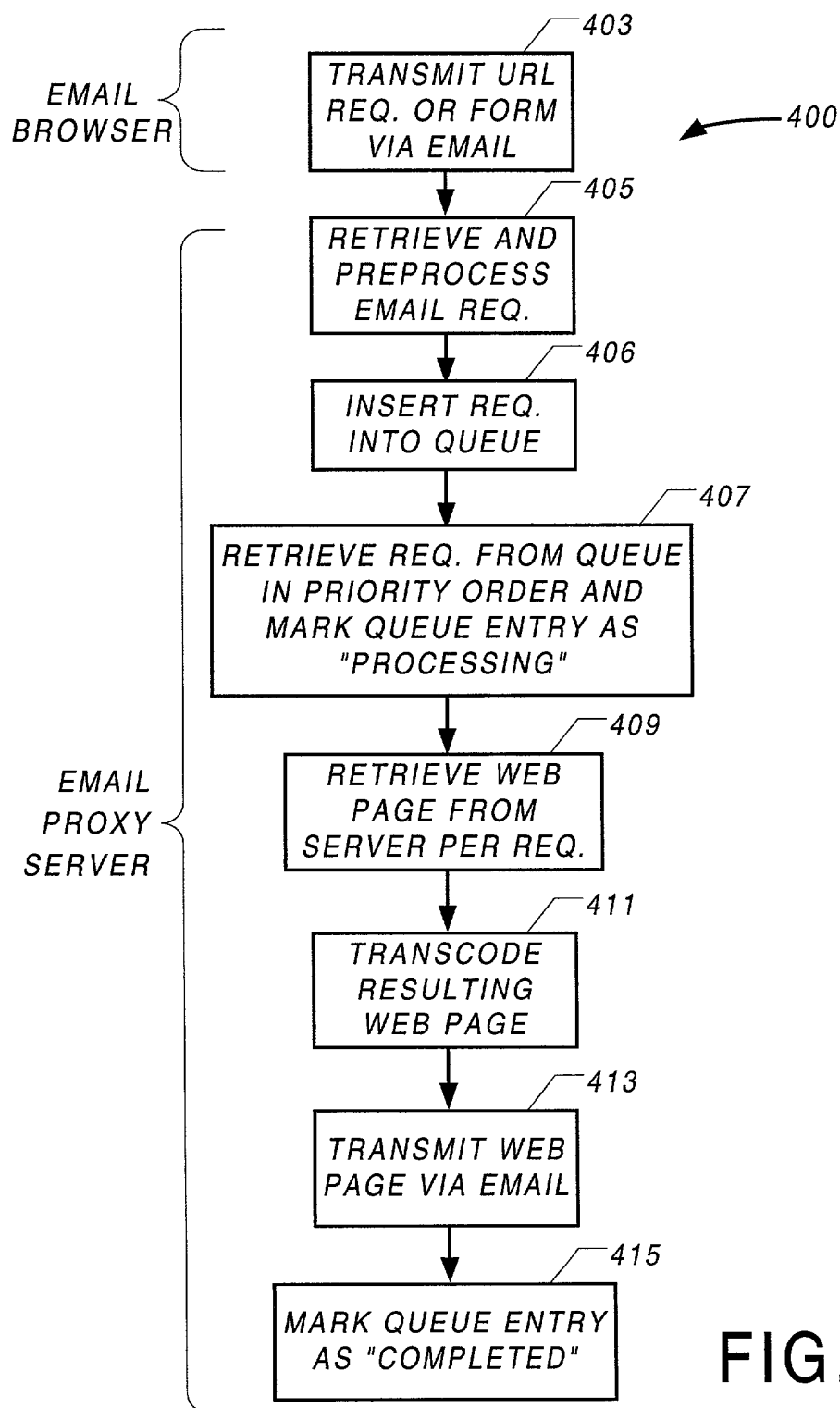


FIG. 4

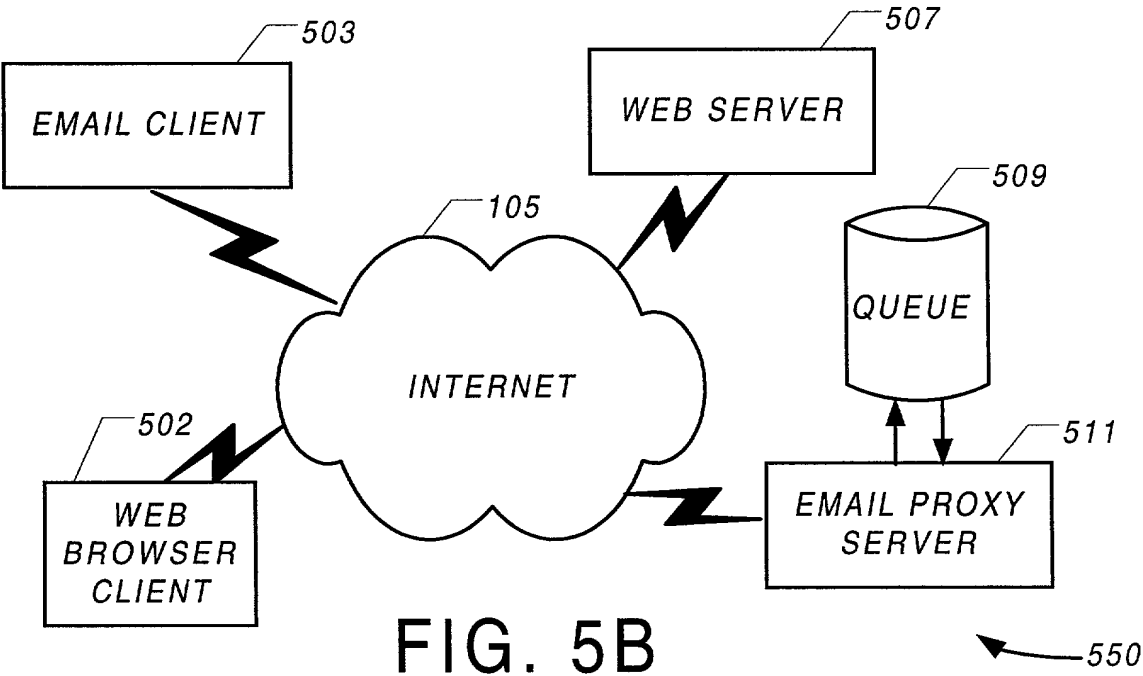
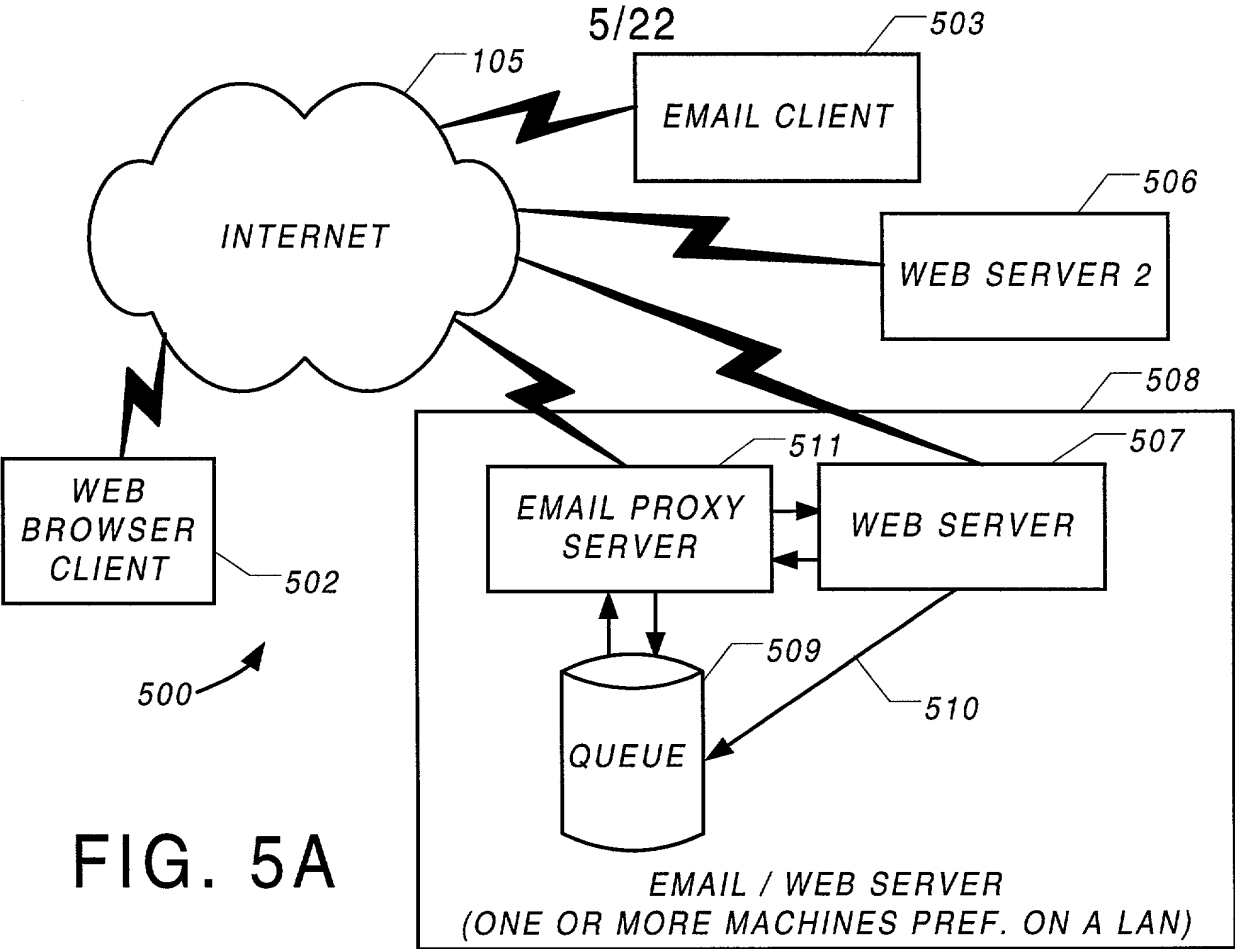


FIG. 5C

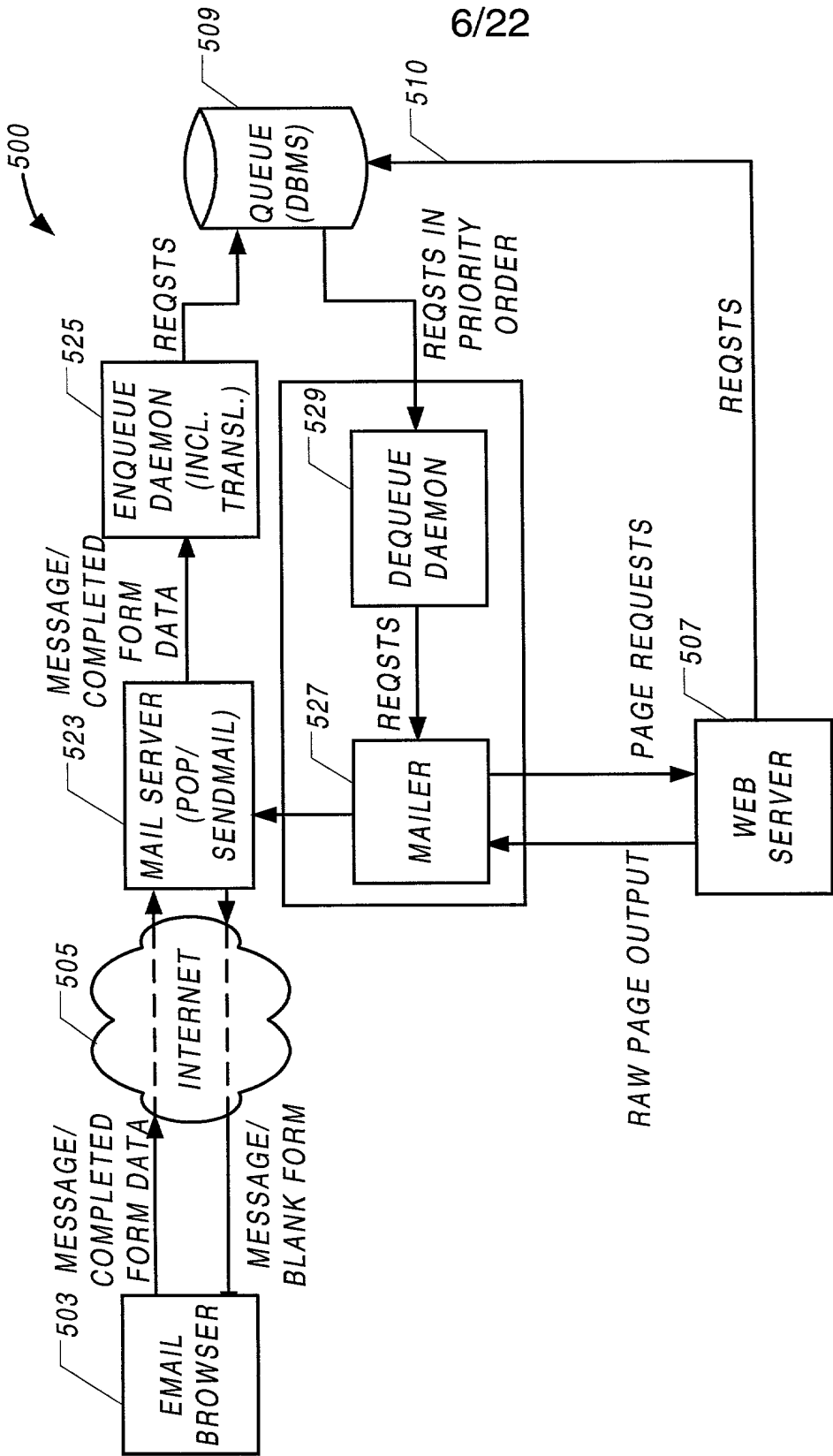
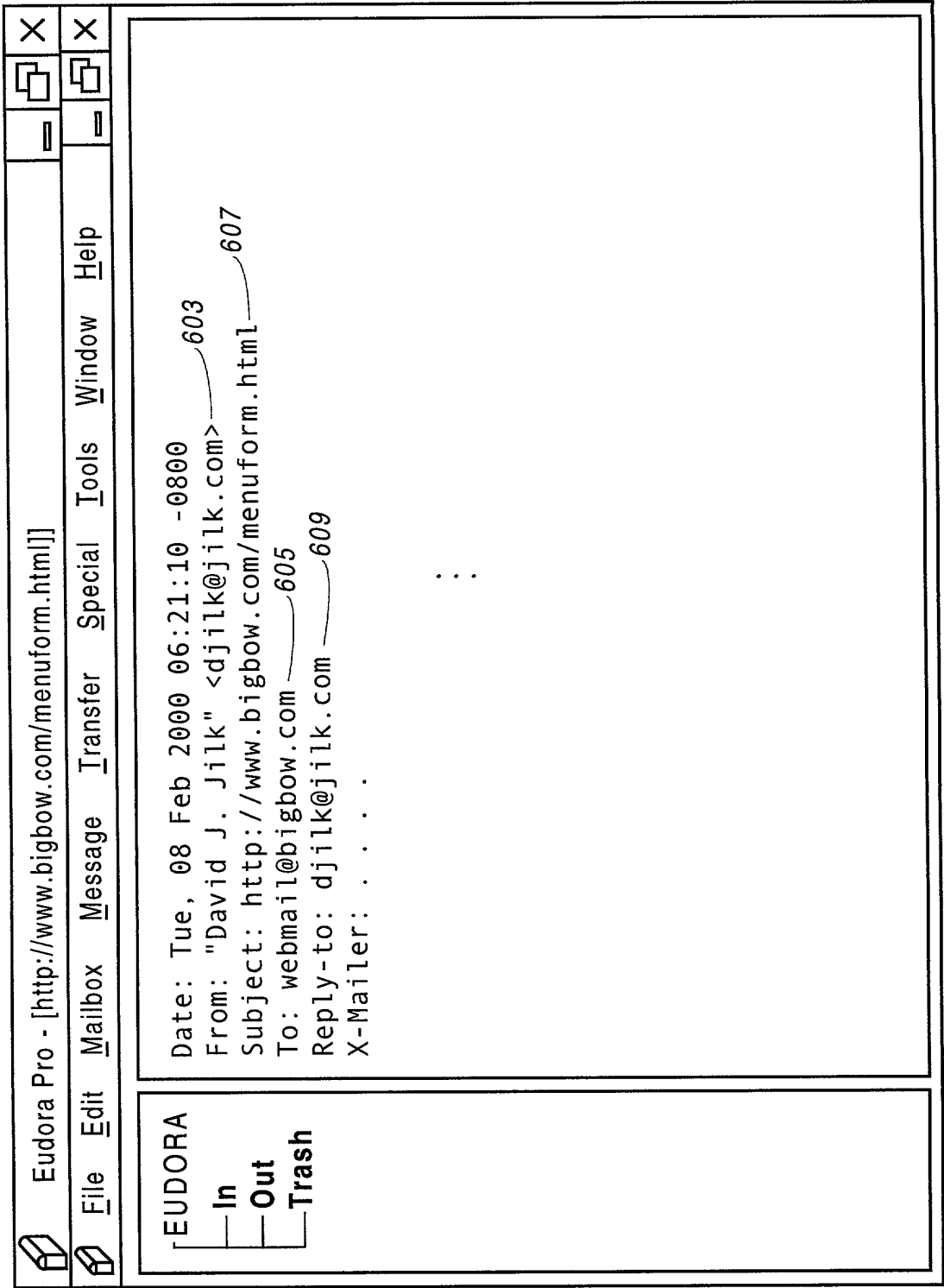


FIG. 5C

"www.bigbow.com"

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EMAIL TEXT WINDOW → FIG. 6 →

FIG. 7A

✉

BigBow Email Menu

Fri Jan 07 09:06:12 EST 2000

✕

📁

⌵

🌐

File Edit View Tools Message Help

From: BigBow Reminders

Date: Friday, January 07, 2000 9:06 AM

To: djilk@jilk.com

Subject: BigBow Email Menu

Catalog Page: 

Bed n Bath ▾

Recipient: 

Checkoway, Dan ▾

submit

711

700

FIG. 7A

EMAIL HTML DISPLAY WINDOW



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750

```
<HTML>
<HEAD>
<META content=text/html; charset=iso-8859-1 http-equiv=Content-Type>
</HEAD>
<BODY>
<FORM action=mailto:webmail@bigbow.com method=POST>
<INPUT type=hidden name=REQUEST_URL
      value="http://www.bigbow.com/catalog.asp">
<INPUT type=hidden name=REQUEST_METHOD value=POST>
<P>Catalog Page:
<SELECT name=catalog>
<OPTION value=1>Bed n Bath</OPTION>
<OPTION value=2>Traditions</OPTION>
</SELECT>
<P>Recipient:
<SELECT name=recipient>
<OPTION value=1>Checkoway, Dan</OPTION>
<OPTION value=2>Hoffman, Jon</OPTION>
</SELECT>
<P><INPUT name=submit type=submit value=submit>
</FORM></BODY></HTML>
```

EMAIL HTML SOURCE

FIG. 7B

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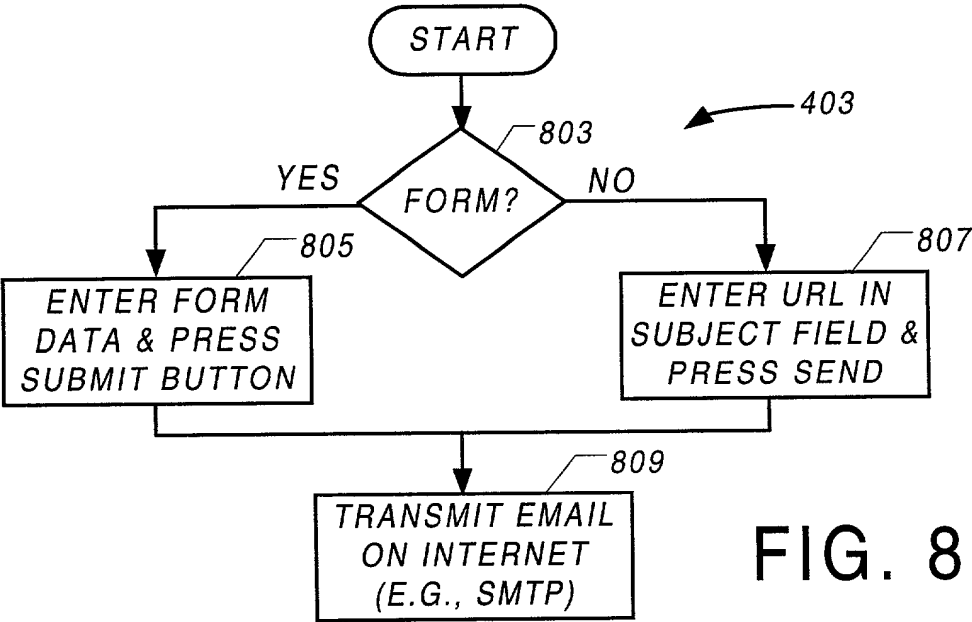


FIG. 8

From: "Dan Checkoway" <dan@checkoway.com>  
To: <webmail@bigbow.com>  
Subject: Form posted from Microsoft Internet Explorer.  
MIME-Version: 1.0  
Content-Type: application/octet-stream;  
    name="POSTDATA.ATT"  
Content-Transfer-Encoding: quoted-printable  
Content-Disposition: attachment;  
    filename="POSTDATA.ATT"  
X-Mailer: Microsoft Outlook Express 5.00.2919.6600  
X-MimeOLE: Produced By Microsoft MimeOLE V5.00.2919.6600  
ENQUEUE\_URL=3Dhttp%3A%2F%2Fdev.bigbow.com%2Fscript%2Femail\_reply\_process.asp&ENQUEUE\_METHOD=3DPOST&email\_reply= . . . . .  
:  
:

FIG. 9

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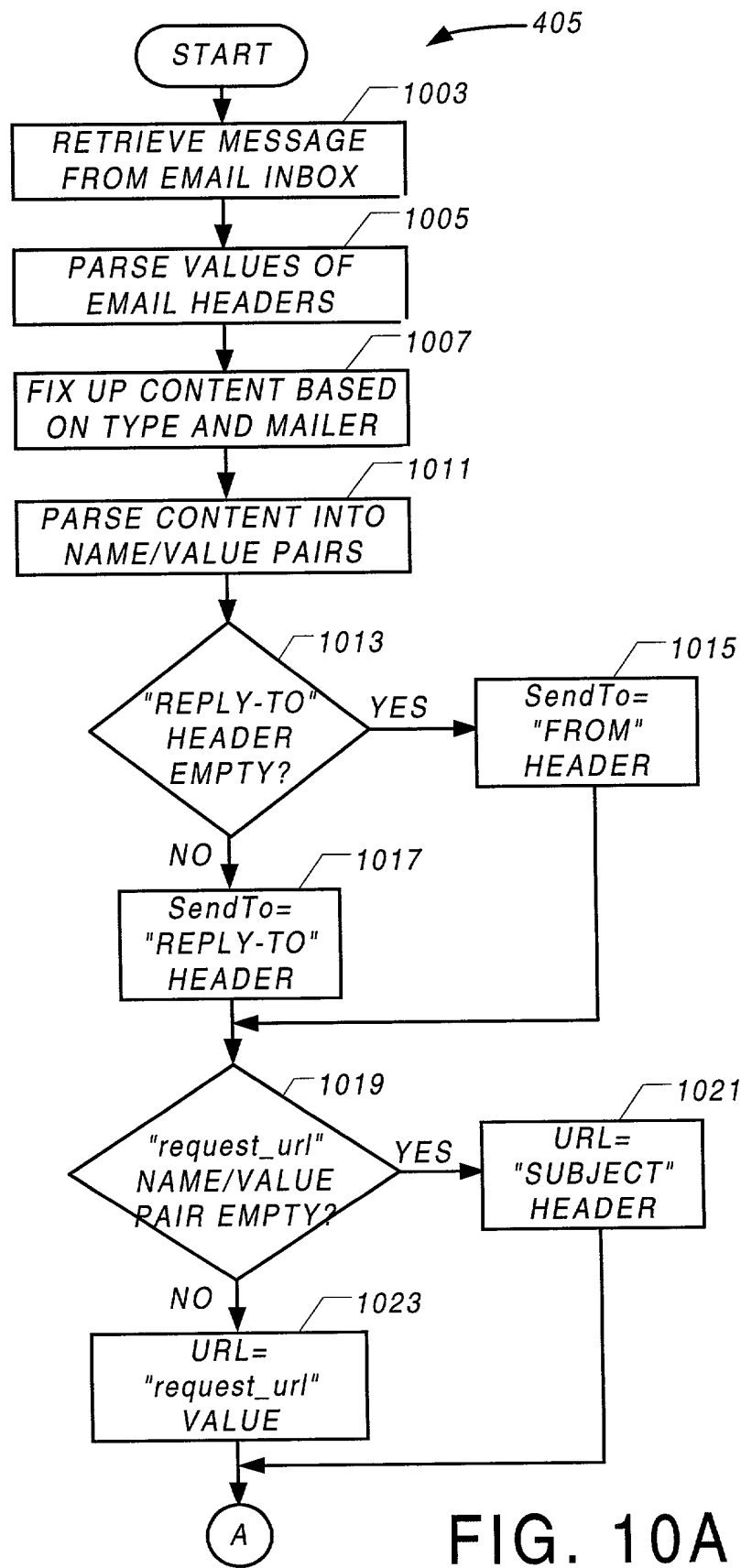


FIG. 10A

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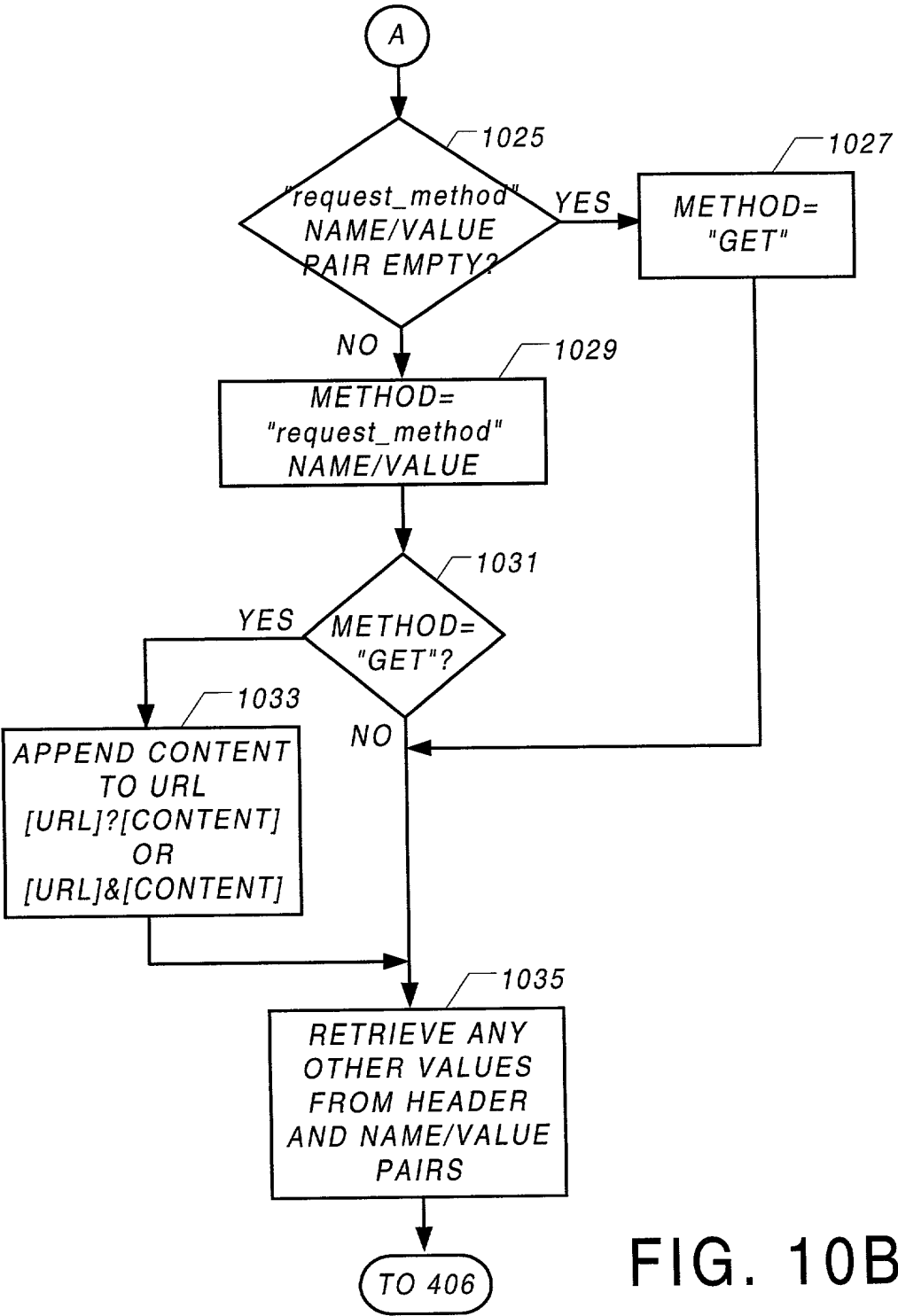


FIG. 10B

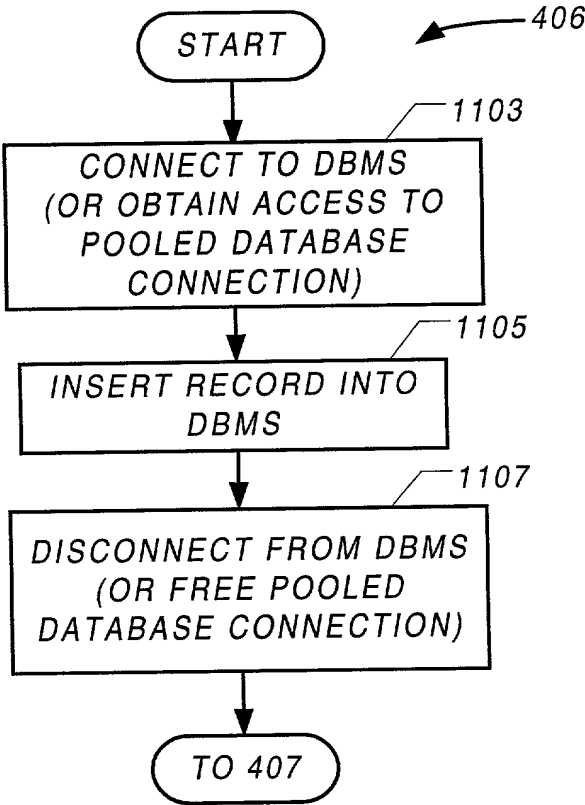


FIG. 11

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1200 {

```
INSERT INTO request_queue(  
    request_id,1203  
    created_date,1205  
    completed_date,  
    request_type_id,1207  
    request_status_id,1209  
    priority,1211  
    our_email,1213  
    sendto_email,1215  
    url,1217  
    request_method,1219  
    post_content)  
VALUES(NULL, '[CurrentDateTime]', NULL,  
    'incoming', 'open', 1,  
    'Webmail@bigbow.com', '[SendTo]',  
    '[URL]', [Method], '[Content]')
```

FIG. 12

1400 {

```
SELECT * FROM request_queue WHERE  
request_status_id='open' AND  
completed_date is NULL ORDER BY  
priority, created_date
```

FIG. 14

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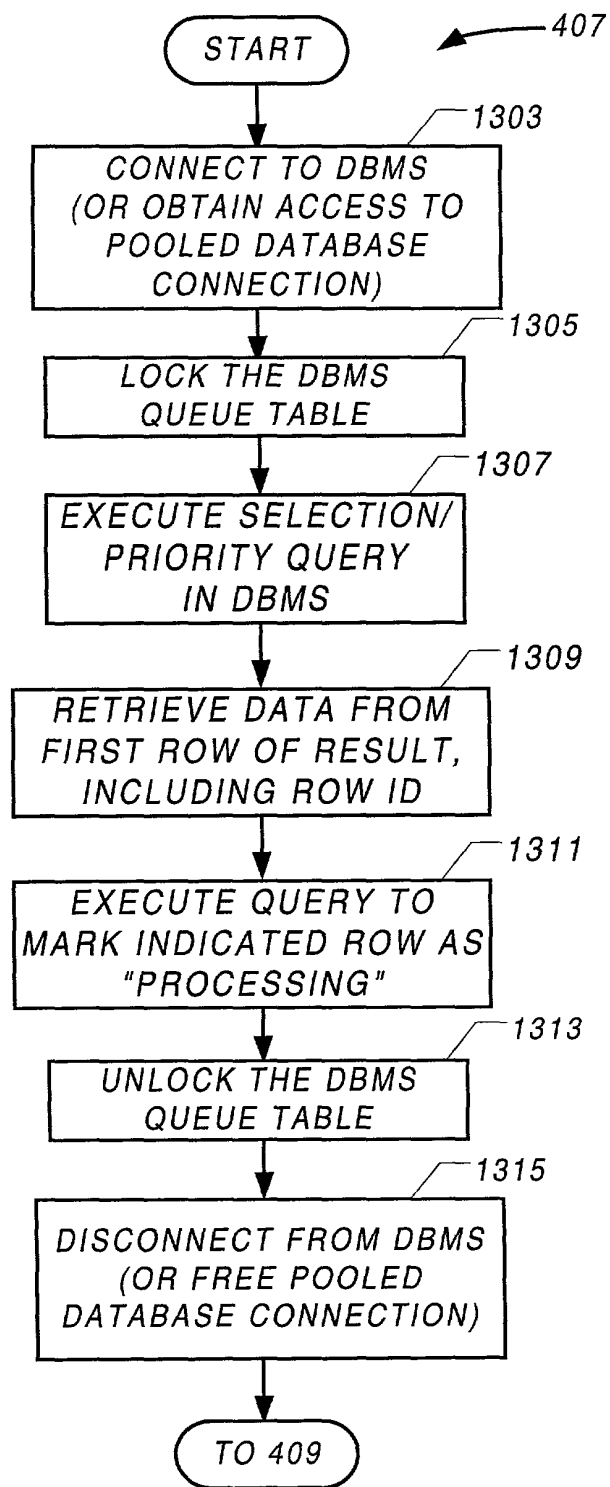


FIG. 13

FIG. 13

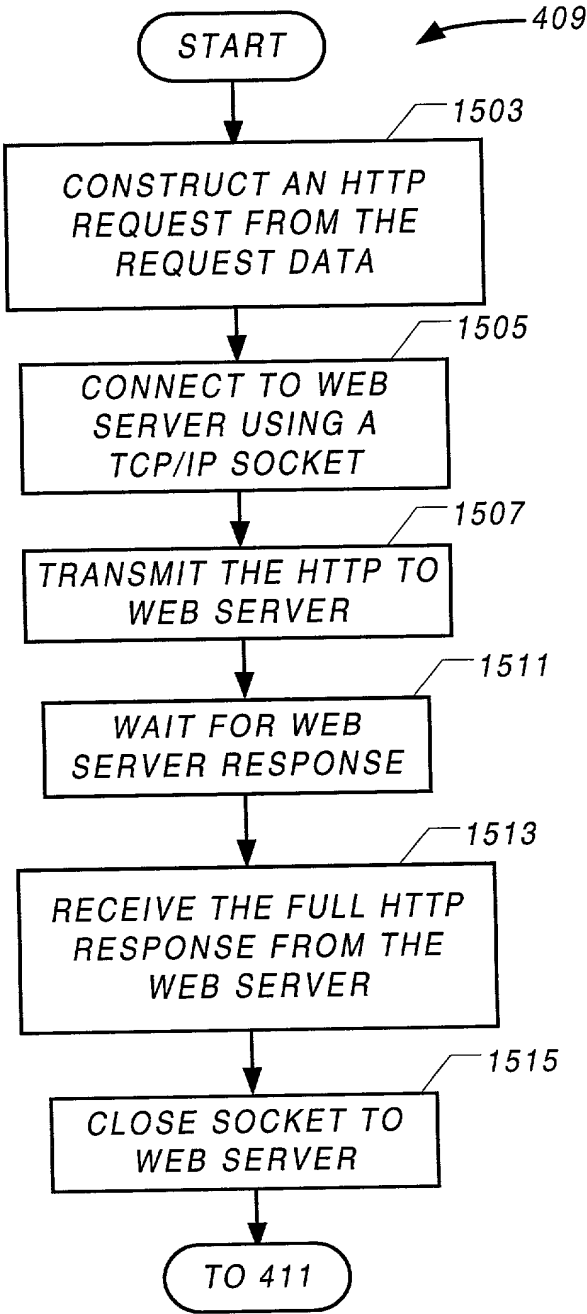


FIG. 15



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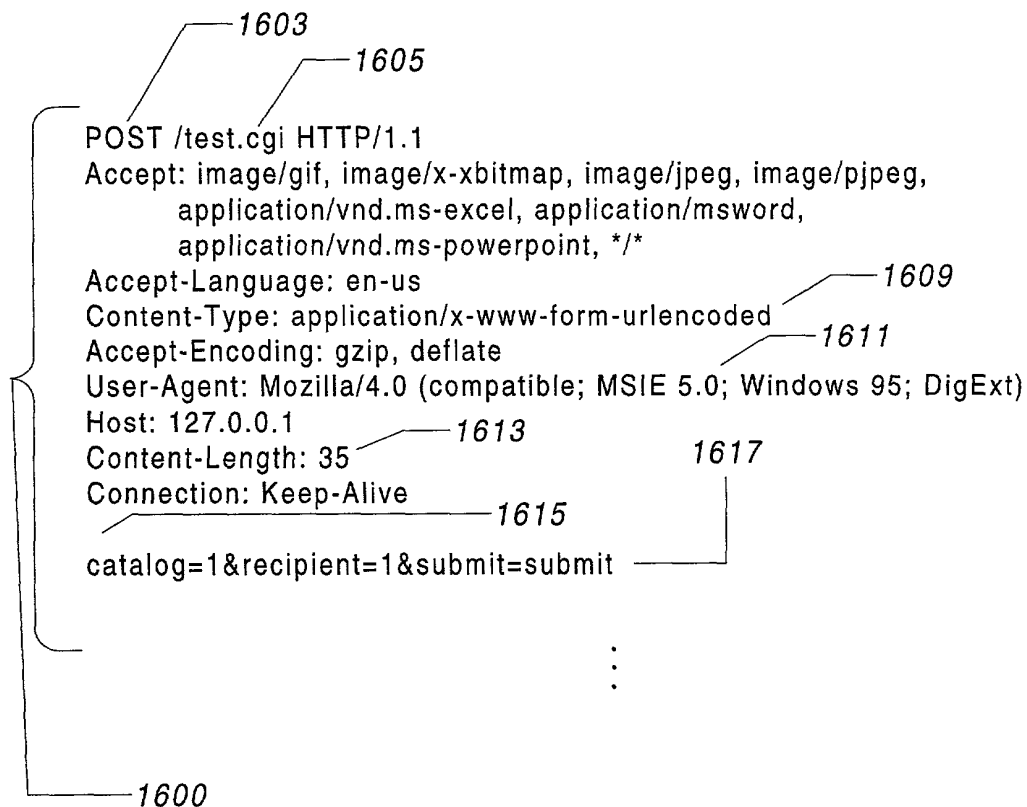


FIG. 16

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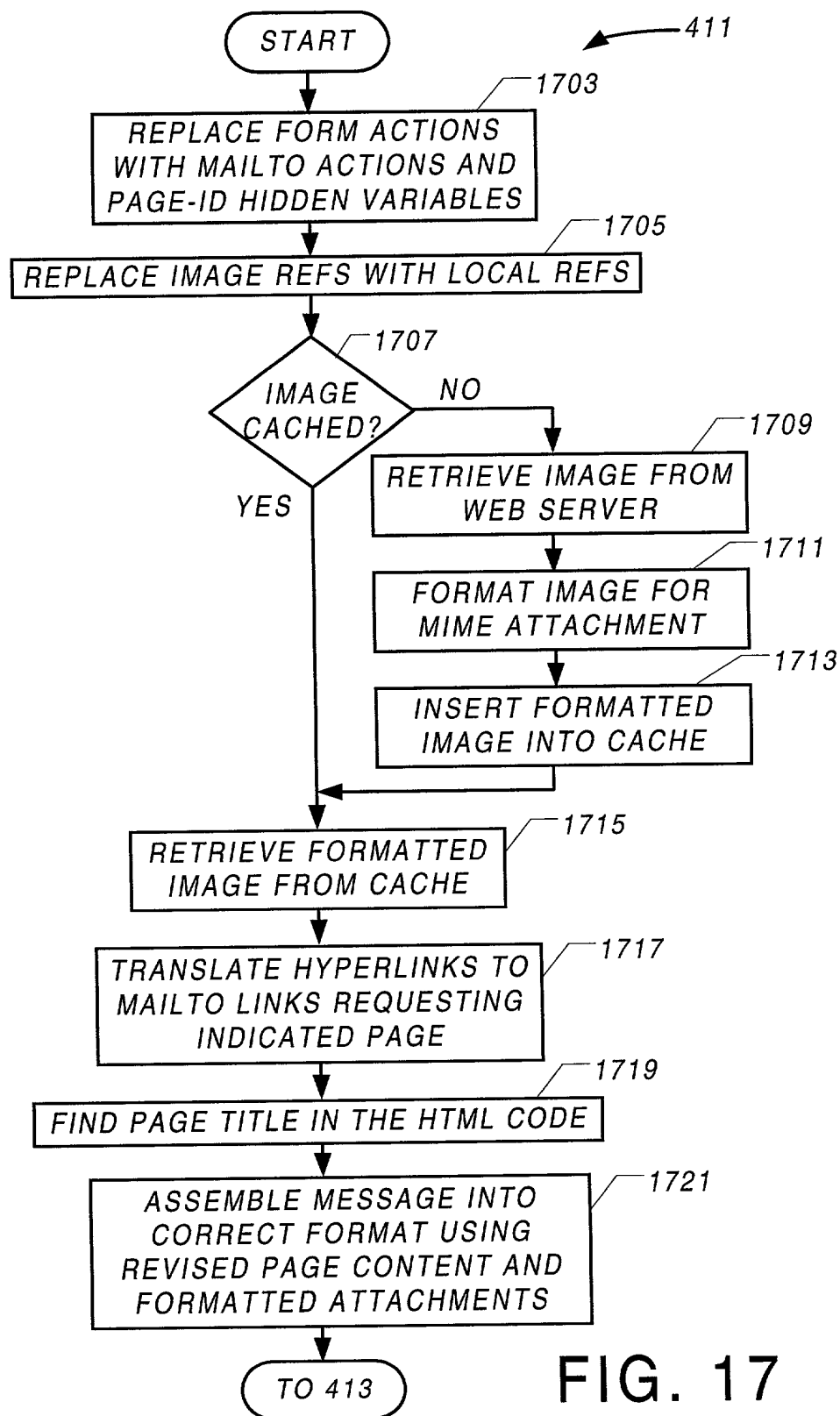


FIG. 17

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To: djilk@jilk.com  
 From: webmail@bigbow.com  
 Subject: BigBow  
 X-Courtesy-Of: BigBow Dequeue 1.0 (Built: Feb 13 2000 22:42:09)  
 Mime-Version: 1.0  
 Content-Type: multipart/related; boundary="dequeue-boundary";  
 type=text/html

This is a multi-part message in MIME format.

--dequeue-boundary

Content-Type: text/html; charset=US-ASCII  
 Content-ID: <dequeue-body>

<html><head><title>BigBow</title></head>  
 <body background="cid:http---www-bigbow-com-\_borders-cap\_top-jpg">  
 <a href="mailto:webmail@bigbow.com?subject=http://www.  
 bigbow.com/index.htm">  
 </a>  
 <FORM ACTION="mailto:webmail@bigbow.com" METHOD="POST">  
 <INPUT TYPE="HIDDEN" NAME="REQUEST\_URL"  
 VALUE="http://www.bigbow.com/subscribe">  
 <INPUT TYPE="HIDDEN" NAME="REQUEST\_METHOD" VALUE="POST">  
 <input type="hidden" name="listid" value="443">  
 Email Address  
 <input TYPE="TEXT" SIZE="32" MAXLENGTH="255" NAME="ATTR1" VALUE>  
 </form></body></html>

--dequeue-boundary

. . . (Continued in FIG. 18B)

FIG. 18A

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. . .(continuing from FIG. 18A last line " --dequeue-boundary")  
 Content-ID: <http---www-bigbow-com- borders-cap\_top-jpg>  
 Content-Type: image/jpeg  
 Content-Transfer-Encoding: BASE64  
 R01G0D1heAAKALMAAA8PjRwckz8/pG5uup6e0czM5/b2+v///wAAAAAAAAA  
 AAAAAAAAAAAAAAAAAAAAAACwAAAAAeAAKAAAEVfDISau900vNu/9gKI5k+RWD  
 oK5s675wLM90XQ9FZgWB4P/AoHBILBqPyKTyFgxYKoSldeqWouESfTK7Xq/  
 2UPvSy6bi4FD4cxum1HuuLw6mNvvyAgA0w==  
 --dequeue-boundary  
 Content-ID: <http---www-bigbow-com-images-header-jpg>  
 Content-Type: image/jpeg  
 Content-Transfer-Encoding: BASE64  
 R01G0D1hJgIxAMQAAA8PixcXuBsbzmNjuQoKEJiY0ezs9vPz+dPT2Pn5/Ofn  
 6aWlpv////39/fn5+fPz8wAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAAA  
 AAAAAAAAAAAAAAAAAAAAAACwAAAAAJgIXAAAF/yAjjuQAnIAwrGzrvnAs  
 .  
 .  
 wWU7+9nQjnZ6sJmAWqx619jONq40YFj0JMAABjhAAh7XgA0Ye9y2Tre6183u  
 drv73fCON6ntL0962/ve+M63vvfN72jQudv9DrjAB07wghv84LcAOMIXzvCG  
 0/zhEI+4xCd08Ypb/OIYz7jGN87xjnv84yAPuchHTvKSm/zkKE85LKqt8pa7  
 /OUwj7nMZ07zmjckBAA7  
 --dequeue-boundary--  
 1800 (CONTD.)

1827  
 1825  
 1829  
 ENCODED IMAGE DATA 1821  
 1833

FIG. 18B

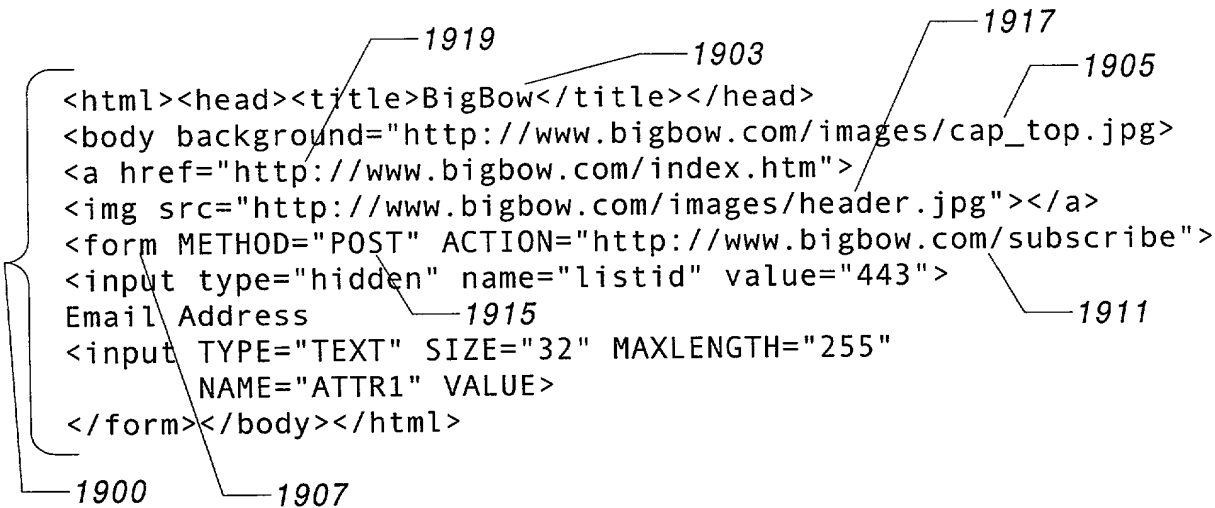


FIG. 19A



FIG. 19B

FIG. 19A

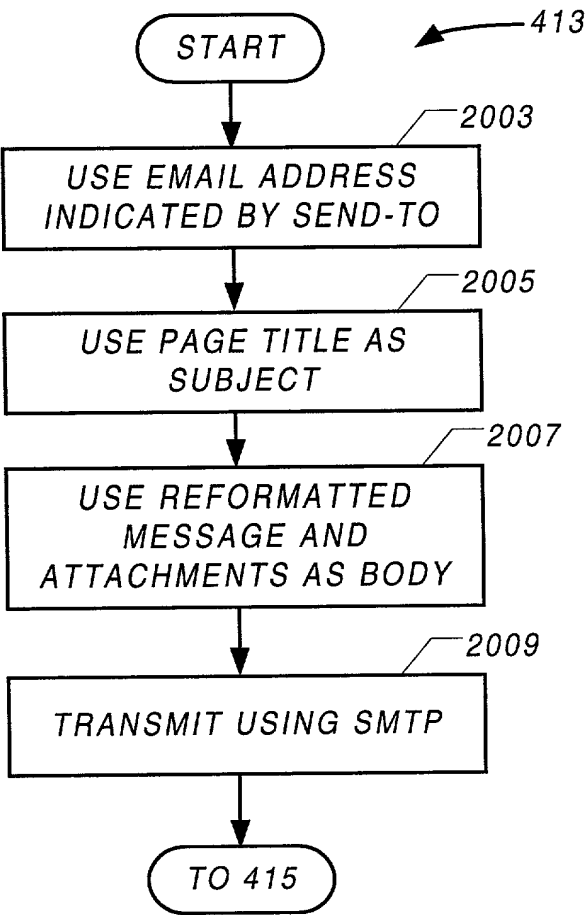


FIG. 20

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Applicant(s): Jilk, Jr., *et al.*Title: SYSTEM, METHOD, APPARATUS AND  
COMPUTER PROGRAM PRODUCT FOR  
OPERATING A WEB SITE BY  
ELECTRONIC MAIL

Group Art Unit: unassigned

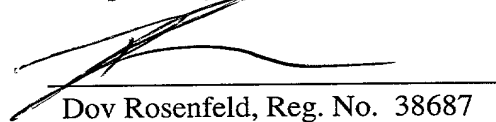
Examiner: unassigned

**LETTER TO OFFICIAL DRAFTSPERSON  
SUBMISSION OF FORMAL DRAWINGS**The Commissioner for Patents  
Washington, DC 20231  
ATTN: Official Draftsperson

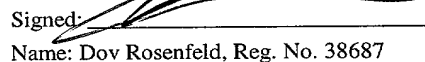
Dear Sir or Madam:

Attached please find 22 sheets of formal drawings to be made of record for the above  
identified patent application submitted herewith.

Respectfully Submitted,

Feb 9, 2001  
Date  
Dov Rosenfeld, Reg. No. 38687

Address for correspondence and attorney for applicant(s):

Dov Rosenfeld, Reg. No. 38,687  
5507 College Avenue, Suite 2  
Oakland, CA 94618  
Telephone: (510) 547-3378; Fax: (510) 653-7992**Certificate of Mailing under 37 CFR 1.10**I hereby certify that this application and all attachments are being deposited with the United States Postal  
Service as Express Mail (Express Mail Label: EL752476236US in an envelope addressed to Box Patent  
Application, Commissioner for Patents, Washington, D.C. 20231 on.Date: Feb 9, 2001Signed:   
Name: Dov Rosenfeld, Reg. No. 38687